

DR. TRACY L.F. WORLEY, PMP

SCHOLAR * RESEARCHER * ARTIST

1/16/2022

Edgewood MD 21040
dr.tlforley@gmail.com
202-390-3456

TEACHING APPOINTMENTS

University System of Maryland	
2021	University of Maryland Global Campus, Adjunct Associate Professor
2018-present	Coppin State University, School of Humanities, Adjunct Instructor
2018-present	University of Baltimore, College of Arts & Sciences, Adjunct Instructor
2019	Salisbury University, School of Nursing, Adjunct Instructor
DeVry University	
2017-present	Keller School of Management, Professor II
Harford Community College	
2002-2003	Arts & Humanities, Adjunct Instructor

TEACHING EXPERIENCE

Coppin State University (Undergraduate)	
	<i>Freshman English Composition 101 and 102 (Fall 2018-present)</i>
	<i>University service: English Committee; Curriculum Revitalization Institute</i>
DeVry University (MBA program)	
	<i>Advanced Program Management (2018-present)</i>
	<i>Leadership and Organizational Behavior (Spring 2020)</i>
	<i>Managing Organizational Change (Fall 2017-present)</i>
	<i>Organizational Structures and Business Processes (Summer 2019)</i>
	<i>Project Management Capstone (Spring 2018)</i>
Harford Community College (Undergraduate)	
	<i>Television Studio Production (Fall 2002, Spring 2003)</i>
Leaders of Tomorrow Youth Center (Primary-Secondary)	
	<i>Visual Arts, Creative Writing (Summer 2019-present)</i>
Salisbury University (Doctoral program)	
	<i>Organizational Leadership (Spring 2019)</i>
TLF Limited Management (Professional Coaching)	
	<i>Instructional Designer/Instructor (2000-present)</i>
	<i>Project Management and Leadership Practicum (2018-present)</i>
University of Baltimore (Undergraduate)	
	<i>Composition and Research (Fall 2018-present)</i>
	<i>University service: University Writing Program</i>
Virtue in Christ (Christian Education)	
	<i>Course Developer/Educational Coordinator (2011-present)</i>
	<i>Ladies of Virtue conference curriculum (2012-present)</i>

EDUCATION

Doctor of Management, Organizational Leadership, University of Phoenix, 2014
Master's Certificate, Program Management, George Washington University, 2009
Master's Certificate, Project Management, George Washington University, 2007
Master of Fine Arts, Film, Howard University, 1992
Bachelor of Arts, Journalism, Utica College of Syracuse University, 1987

TEACHING AREAS

Communications and Media Arts (Undergraduate and Graduate)

Arts Management/Leadership
Business Communications
Communications Theory
Film Theory
Literature and Film
Marketing and Communications
Marketing Research
Principles of Marketing
Screenwriting / Playwriting
Social Media Messaging
Strategic Communications Planning
Targeted Communications
Technical Writing
Visual Media Production

Humanities (Undergraduate)

Creative Writing
English Composition /Composition and Research
Ethnic Studies
Women's Studies

Management (Undergraduate and Graduate)

Advanced Program Management/Capstone
Business and Professional Ethics
Hospitality Management
Introduction to Entertainment Management
Leadership/Management and Organizational Behavior
Managing Organizational Change
Not-for-Profit Management
Organizational Structure and Business Processes
Organizational Management
Project Management
Small Business Management

ONLINE LEARNING MANAGEMENT PLATFORMS

Blackboard
Canvas
Learning Experience Online
Sakai

AWARDS & HONORS

- 2020 Lifetime Achievement Award – Maryland Parent Teacher Association
2010 Award of Merit – Producer, *Bed of Fire*, Best Shorts competition
2002 Award for Educational Video – Writer/Producer, *American Red Cross African American HIV/AIDS Program Instructor Skills Demonstration*, Telly Awards

GRANTS & FELLOWSHIPS

- 2022 Lumen Circles Fellow, Lumen Learning, Teaching with OER & OER-enabled Pedagogy
2021 Maryland Open Source Textbook (M.O.S.T.) initiative, University of Baltimore, Faculty Open Educational Resources (O.E.R.) MiniGrant, Create O.E.R.
2020 Bell Trust, Career and College Prep Program
2020 Maryland Open Source Textbook (M.O.S.T.) initiative, Coppin State University, High Impact Open Educational Resources (O.E.R.), Evaluate O.E.R.
2019-20 Helen P. Denit Course Enhancement, University of Baltimore, Composition and Research publication, Honors Program
2019 Hoffberger Center of Professional Ethics, College of Arts and Sciences, University of Baltimore, Summer Research in Ethics
2019 Maryland Open Source Textbook (M.O.S.T.) initiative, University of Baltimore, High Impact Open Educational Resources (O.E.R.), Adapt O.E.R.

RESEARCH METHODOLOGY

Qualitative research

- Grounded theory
- Focus group
- Appreciative inquiry
- Case study
- Content analysis
- Unstructured survey

Quantitative research

- Structured surveys
- SPSS
 - Correlation and regression
 - Analysis of variance

Mixed method research

- NVivo

PROFESSIONAL SERVICE

Journal Manuscript Referee

- *Feminist Media Studies Journal*, 2019-present

Editor

- *Dear God, Thank You for my Black Son*, Tangelia Terrell, ED.S. (in press)
- *Generational Bridge Building: It's Not their Fault, 2nd ed.*, Dr. James Michael Crusoe, 2020
- *How to be Fit, Fabulous, Fortified & Free*, Ericka S. Payne, 2017
- *Ministerial Ethics for Servant Leaders: Theocratic Model, 2nd ed.*, Dr. James Michael Crusoe, 2019
- *She's Dead*, Tangelia Terrell, ED.S., 2021
- *When Jesus Says No, He Decides*, Jacqueline D. Maxwell, 2017
- *You Gotta Laugh to Keep from Crying*, Douglas Anthony Goodman, 2018

SELECTED SCHOLARSHIP

Refereed Journal Articles

- Fisher, T.L. (2004). Women of color in the academy of the arts. *Journal of Intercultural Disciplines*. Biddeford, ME: NAAAS & Affiliates
- Worley, T.L.F. Leadership in the margins. *Feminist Media Studies*, 22(5). Taylor and Francis. doi.org/10.1080/14680777.2021.1996414.
- Worley, T.L.F. (2005). Using constraint management to optimize motion picture production management. *Project Management Journal*. Newtown Square, PA: Project Management Institute.

Open Source Publications

- Worley, T.L.F., Ed. (2020). *Been there, done that: The business student's guide to rhetorical analysis & discourse communities*. Baltimore, MD: PressBooks University of Baltimore.
- Worley, T.L.F. (2021). *Discourse community for future business leaders*. Baltimore, MD: PressBooks University of Baltimore (in press).

Manuscripts in Preparation

- Worley, T.L.F. *Marginalized to Mainstream: Toward greater inclusion of African American women in major box office cinema leadership*.

Published Books

- Fisher, T.L., et al. (2002). *American Red Cross African American HIV/AIDS program: HIV education and prevention instructor course – Training guide and Instructor's manual*. Falls Church, VA: American Red Cross.
- Fisher, T.L., et al. (2003). *American Red Cross basic HIV/AIDS Program: HIV education and prevention instructor course – Training guide and Instructor's manual*. Falls Church, VA: American Red Cross.
- Fisher, T.L. and Washington, N.A., et al. (2001). *The talking drums: A leader's guide and workbook for building prevention skills in African American communities*. Falls Church, VA: American National Red Cross.
- Worley, T.L.F. (2019). *Art for health: An arts curriculum promoting mental and physical health through arts appreciation*. Edgewood, MD: Lifestyle Publishing.
- Worley, T.L.F., Ed. (2020) *Been there, done that: The business student's guide to rhetorical analysis & discourse communities*. Edgewood, MD: Lifestyle Publishing.
- Worley, T.L.F. (2020), *College Writing Roadmap for Business Students*. Edgewood, MD: Lifestyle Publishing.
- Worley, T.L.F. (2020). *Inspired by virtue: Inspirational journal for women*. Edgewood, MD: Lifestyle Publishing.

Non-Academic Publications

- Fisher, T.L. (2002). New African American HIV/AIDS Program: HIV education and prevention instructor course. *Habari Ya Walimu*. Falls Church VA: American Red Cross.
- Worley, T.L. Fisher and Sowell, H., et al. (2004). *Youth 4 HOPE*. Washington, DC: AIDS Alliance for Children, Youth, and Families.
- Worley, T.L.F. (July-September 2020). Now is the time. *ChildArt*. Washington, DC: International Child Art Foundation.
- Worley, T.L.F. (September 2020). Reflections on arts education. *AEMS Blog*. Baltimore, MD: Arts Education in Maryland Schools.

Conference Proceedings

- Fisher, T.L. (2002). A woman's work: The boardroom and beyond. *An Imperfect World: Resonance from the Nation's Violence: 2002 National Conference Race Relations and Women Monograph*. Biddeford, ME: NAAAS & Affiliates.
- Fisher, T.L. (2001). The racialization of black folk: The playa is getting played. *A Pilgrimage of Color: 2001 National Conference Fine Arts Monograph Series*. Morehead, KY: NAAAS/NAHLS/NANAS/IAAS.

Conference Papers & Presentations

- 2021 *Culturally Enhanced OER* Lightning Talk, Fall Faculty Showcase, University System of Maryland
- 2021 *Racialization of Black Folk: Is the Playa Getting Played?* Black Popular Culture presentation, Popular Culture Association National Conference
- 2021 *Acknowledging Educational Gaps while Addressing Diverse Cultural Experiences* Lightning Talk, Maryland Open Source Textbook Initiative and UMES Innovations in Teaching & Learning Conference
- 2021 *Expository Writing Bootcamp Open Educational Resource* Lightning Talk. Maryland Open Source Textbook Initiative and UMES Innovations in Teaching & Learning Conference
- 2021 *Expository Writing Bootcamp Open Educational Resource* Poster Presentation. Maryland Open Source Textbook Initiative
- 2021 *Leadership in the Margins* RED Talk. University of Baltimore Council on Research, Research Engagement Day
- 2020 *Leadership in the Margins*. Hoffberger Center for Professional Ethics, University of Baltimore
- 2002 *A Woman's Work: The Boardroom and Beyond*. National Association of African American Studies (NAAAS) Conference
- 2002 *National Development for Local Implementation: The Talking Drums Speak to African American Communities*. National Leadership Conference to Strengthen HIV/AIDS Education and Coordinated School Health Programs, Centers for Disease Control and Prevention
- 2001 *National Development of Culturally Specific HIV Prevention Activities for Local Implementation*. National HIV Prevention Conference, Centers for Disease Control and Prevention
- 2001 *The Racialization of Black Folk: Is the Playa is Getting Played?* NAAAS Conference,
- 2001 *The Talking Drums*. Health and Safety Conference, American Red Cross
- 2000 *Black Comic Image in Motion Pictures*. Association for Black Culture Centers (ABCC) Conference
- 2000 *Women of Color in the Academy of the Arts*. NAAAS Conference
- 1999 *Rastus to Chris Tucker: The Evolution of the Okey-Doke – From Coon to Charisma*. NAAAS Conference

PROFESSIONAL MEMBERSHIPS & AFFILIATIONS

American Association of University Professors – Member
American Association of University Women – Member
Popular Culture Association/ American Culture Association – Member
Delta Sigma Theta Sorority Inc. – Diamond Life Member
Maryland State Arts Council – Independent Artist Awards Panelist
National Society of Leadership and Success – Member
Project Management Institute – Member

CERTIFICATIONS

Project Management Professional (PMP) certification, 10/2007; renews 10/2026

NON-ACADEMIC EXPERIENCE

Lifestyle Publishing – Editor/Publisher, 2015-present
Internal Revenue Service – Project Manager, 2006-2017
TLF Limited Management – Owner/Project Manager, 1990-present

SELECT COMMUNITY INVOLVEMENT & OUTREACH

American Diabetes Association
Washington DC Father's Day Council, 2004-06

Chamber Unique
Board of Advisors, 2014-present

Edgewood Elementary PTA
President, 2013-15; Treasurer, 2011-13; Member, 2010-14

Edgewood Middle School PTSA, 2015-18
Reflections Co-chair, 2016-17

Greater Washington Urban League
Thursday Network Board of Directors, 1998-2005.

Harford County Council of PTAs
Communications Chair, 2013-17

Maryland Parent-Teacher Association (MDPTA)
Chair, Arts in Education, 2019-21

National Association of Nonprofit Organizations & Executives (NANOE)
Board of Governors, 2016-17

Sisters Empowered to Promote Interest and opportunities in the Arts (SEPIA)
Board of Directors, 2000-01; Member, Board of Directors, 1997-2001, Coordinator, REEL Shades Film Festival and Forum, 1999

UMOJA Works
Director, 1995-2011; 2017-present

SELECT MOTION PICTURE CREDITS

Writer/Producer/Director

202	Behind Church Doors	Feature; in pre-production
2009	Bed of Fire	HiDef feature
2003	HIV Education Instructor Skills	60-minute training video
2002	Instructor Skills Demonstration	60-minute training video
2002	Sympathy for the Devil	3-minute digital short
2000	Building HIV Prevention Skills	40-minute educational video series
1999	Deception	12-minute film short

Producer

2007	He's Not Your Soul Mate	Stage play
2004	Power Breathing	60-minute educational video
2000	Decisions	30 minute digital short
2001	The Learning Curve	Digital feature

Writer

2017	Behind Church Doors	Feature length screenplay
1998	Footchase	Feature length screenplay (rewrite)

RELATED PROFESSIONAL SKILLS

Business Leadership and Development
Communications Planning
Composition and Research
Digital Media and Communications
Graphic Design
Instructional Design/Course Development
Journalistic Practice
Mass Media and Marketing

Media Campaign Development and Implementation
Meeting and Event Planning
Meeting and Event Management
Motion Picture Production Management
Program and Strategic Planning Program
Project Management
Publications Management
Social Marketing and Media Relations
Strategic Planning
Visual Communications
Web design and Content Management and Marketing

REFERENCES

Available Upon Request